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UBC-TV Announces UBC GLOBAL LIVE STREAM and UBC ON-Demand Channels

Urban Broadcasting Company News

Harlem, NY— UBC GLOBAL LIVE STREAM and UBC ON-Demand Channels —

Today UBC-TV officially announced the availability of UBC GLOBAL LIVE STREAM and UBC ON-Demand Channels, which allows everyone to see an event as the action is happening LIVE on their computer, tablet or smartphone through the UBC portal of ubctvnetwork.com.

“It is important for us to tell our own stories...it is important we balance out what is out here in media landscape...by offering the ability to see things as they happen,” said Peggy Dodson, CEO of UBC-TV.

Positive Customer Impact

Many customers have already enjoyed watching programming on UBC On-Demand. UBC GLOBAL LIVE STREAM and UBC ON-Demand Channels. Subscriber Tray Lover, a small business owner, stated he loves having the ability to see UBC GLOBAL LIVE STREAM and UBC ON-Demand Channels on his smartphone since he is always on the go. UBC GLOBAL

LIVE STREAM and UBC ON-Demand Channels will enable Subscriber Tray Lover to see events that would normally not get the media coverage from other major networks.

“It’s like being right there, just like with live television,” said Quentin Cockrell, business partner of Subscriber Tray Lover. “The best part is that I can watch it anywhere on any device.”

UBC GLOBAL LIVE STREAM and UBC ON-Demand Channels Availability

UBC GLOBAL LIVE STREAM and UBC ON-Demand Channels is the next step in the evolution of programing delivery driven by the change and growth in VOD and digital streaming market and is part of UBC-TV’s commitment to deliver the latest in original programing and the way it is delivered to you, the subscriber. UBC GLOBAL LIVE STREAM and UBC ON-Demand Channels is available for you to view at www.ubctvnetwork.com.

Founded in 2001, UBC-TV is an “Urban Lifestyle” television network. The network produces and showcases original multicultural programing designed to provide relevant, diverse, exciting and uplifting programming geared towards underserved Multi-Cultural market.

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