

MUSIC AND VIDEO DOWNLOAD INFORMATION SHEET

Welcome to the UBCTV Independent Music Video Channel and Digital Download Service. UBCTV's goal is to provide authentic, original content, music and services that will not only give more opportunity for independent talent to shine but also serve as an alternative option from the mass media corporations that are basically not interested in supporting up and coming talent. We will cover all genres of music.

BELOW ARE THE REQUIREMENTS TO GET YOUR MUSIC ON OUR CHANNEL AND ONTO OUR NEW SERVICE. THESE REQUIREMENTS CAN CHANGE AT ANY TIME.

INDIE MUSIC CHANNEL

Must be 18 years old to have your music on the channel unless you have written consent from your parents.

**You must own the rights to your music or videos (including production and lyrics)
Videos will be broadcast for promotional use only so you will need to sign a release form giving UBCTV, its affiliates and distribution partners the right to air your video.**

Format must be MP3 or MP4.

All music will be curated and we will not deal music that promotes violence against children, women, LGBTQ, Race or Gender.

You must list the genre of your music.

If your video is for over 18 years of age; you must put this on the beginning of your video as a disclaimer before we will accept it.

You must submit your headshot of yourself or group, along with cover art, bio and social media handles.

You must promote to your social media accounts. Failure to do this will result in your video being pulled from the rotation.

You will be asked to sign a short agreement giving UBCTV the right to broadcast and promote your music video.

BENEFITS AND ADVANTAGES TO BE ON OUR PLATFORM

UBCTV will be promoted on MTV, VH1, MSNBC, CNN, ESPN, OWN, BET and other national and local stations in addition to social media platforms. INDIE MUSIC VIDEO CHANNEL will have VJ which will introduce the upcoming videos and a little about the artist or group.

Opportunity to join our Digital Download Service. It's a membership that will give you the advantage of featuring your music and get paid being on our Urban Home Shopping Platform and TV Shopping Show. You will be able to be involved in UBC original shows like THE LIGHTS OF HARLEM, THE LISTENING ROOM, PAY-PER VIEW CONCERTS, UBC JAMS and other opportunities that will become available for you to get your music and your career to the next level.

For more information on the Digital Download Service hit us at ubcindiartist@gmail.com.